

Cultural Diversity Awareness Workshop

Introduction

Can you truly ever understand other cultures? Probably not, but you do need to be aware of how cultural differences can affect the way you do business and how you manage people. A good place to start improving your awareness is to understand your own culture and the assumptions and expectations you make about how people should think and act. The aim of this workshop is to introduce participants to many key aspects of Cultural Diversity in order to increase their awareness of how to adjust how they work and communicate with others.

Objectives

By the end of this programme participants will be able to:

- Define what we mean by Cultural Diversity
- Describe how Cultural Diversity exists in the workplace
- Explain the benefits and disadvantages of Cultural Diversity
- Use a range of techniques to diagnose Cultural Diversity
- Identify and plan for addressing Cultural Diversity issues in the workplace

This workshop addresses Cultural Diversity in the broadest sense, covering both statutory areas such as gender and race, as well as culture and personal preferences. It will help participants identify what specific further actions they may need to take.

Course Content

Case Study work will be used throughout this two day course to reinforce the learning of delegates.

What is Cultural Diversity? What does it include?

Exploring the different recognised areas of Cultural Diversity, including personal experiences

Visible and invisible Cultural Diversity

How do we judge and react to Cultural Diversity?

Why bother?

The benefits of addressing Cultural Diversity in the workplace

Legal and ethical aspects of Cultural Diversity

What you need to know from a legal perspective. Includes recruitment, discrimination and performance management overviews and examples

Working with Cultural Diversity

Tools and techniques for addressing Cultural Diversity issues, particularly relating to international cultures and individual preferences

Issues and challenges in our workplace

Practical session around Cultural Diversity issues raised by participants

Action planning

Personal action planning for participants to explore how they will use the Cultural Diversity material or approach workplace issues

Who should attend?

Executives, managers and staff who are finding that they are working in an increasingly multi-cultural environment and want to improve their awareness of cultural diversity and how to adapt their approach to be more effective.

Further Information and Bookings

Contact Denis Mahoney at Business Transformation (Training and Coaching) on +44 1903 784783 or 07766 333294 or by email at denis.mahoney@business-transform.co.uk for further information.